

Elise Hernandez

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EXECUTIVE SUMMARY

Creative and detail-driven designer with a BFA in Communication Design from Texas State University. Skilled in branding, typography, and digital design with a strong foundation in Adobe Creative Suite and Figma. Bilingual in English and Spanish, with a passion for researching, directing strategy, and producing design solutions that elevate UX/UI and brand experiences across languages, cultures, and generations.

EXPERIENCE

Contract Designer | Lea Rodgers Architecture | 2024

Designed architectural site plans aligned with existing brand aesthetics
Delivered revisions promptly based on client feedback
Compiled and formatted visual content for client presentations

Commission Design | The Model Look Salon | 2024

Created logo and business card designs to establish brand identity

Shift Lead/Barista | Mochas and Javas | 2023 – 2025

Led opening and closing procedures to ensure smooth operations
Collaborated on promotional ideas to enhance customer engagement
Delegated tasks and supported team performance

Shift Lead/Barista | Starbucks Coffee | 2018 – 2023

Delivered exceptional customer service in a fast-paced environment
Fostered a calm and welcoming atmosphere for guests and coworkers
Customized products to meet individual preferences

EDUCATION

Texas State University
BFA in Communication Design, 2024
Dean's List (2021–2024)

SKILLS

Branding & Logo Design
Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, After Effects)
Figma & Wireframing
Photography & Visual Storytelling
Bilingual: English & Spanish

LEADERSHIP & COLLABORATION STRENGTHS

Strategic Thinking
Team Facilitation
Project Coordination
Training & Mentorship
Future-focused Adaptability
Cross-Cultural Communication