

Elise Hernandez

713.373.9900 | <http://elisehernandez.design>
design.elisehernandez@gmail.com



EXECUTIVE SUMMARY

Creative and detail-driven designer with a BFA in Communication Design from Texas State University. Skilled in branding, typography, and digital design with a strong foundation in Adobe Creative Suite and Figma. Bilingual in English and Spanish, with a passion for researching, directing strategy, and producing design solutions that elevate UX/UI and brand experiences across languages, cultures, and generations.

EXPERIENCE

Commission Design | The Model Look Salon | 2025

Created logo and business card designs to establish brand identity

Commission Design | Reid Vinson | 2025

Designed promotional poster for client documentary, aligning visual aesthetics, typography, color palette, and tone with the film's theme.

Contract Designer | Lea Rodgers Architecture | 2025

Designed architectural site plans aligned with existing brand aesthetics
Delivered revisions promptly based on client feedback
Compiled and formatted visual content for client presentations

Barista | Two Hands | 2025–current

Collaborated on promotional ideas to enhance customer engagement
Delegated tasks and supported team performance
Maintaining brand standards

EDUCATION

Texas State University
BFA in Communication Design, 2024
Dean's List (2021–2024)

SKILLS

Branding & Logo Design
Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, After Effects)
Figma & Wireframing
Photography & Visual Storytelling
Bilingual: English & Spanish
Storyboarding

LEADERSHIP & COLLABORATION STRENGTHS

Strategic Thinking
Team Facilitation
Project Coordination
Training & Mentorship
Future-focused Adaptability
Cross-cultural communication